

North American Festival of Wales 2004 Gwyl Gymreig Gogledd America

Featuring the 75th Anniversary Welsh National Gymanfa Ganu

September 2-5 2004 Buffalo, New York USA

North America's Largest Gathering Of the Welsh and **Friends**

www.nafow.org

Sponsored by the Welsh National Gymanfa Ganu Association with the support and assistance of the Welsh Societies in New York and Ontario.

WNGGA Headquarters PO Box 215, Hartland, MI 48353 Toll free 1800-477-0090 Fax 1 810-632-7805

To: Potential Marketplace Participant

We are pleased to send you details of the Marketplace at the 2004 North American Festival of Wales (formerly known as the Welsh National Gymanfa Ganu), to be held at the Adams Mark Hotel, 120 Church Street, Buffalo NY 14202.

The Welsh Marketplace has always been a very popular part of the North American Festival of Wales. We expect many Festival attendees all ready and eager to see your wares or hear of your services, a prime group to purchase your products or to be informed of your organization.

The Marketplace is conveniently located on first floor and near the lobby and the Tearoom for maximum accessibility and will be located in a secured and lockable space.

Marketplace vendors need to reserve space and the number of tables desired by using the Vendor Application Form. If you would like to find out about other equipment/furnishings the hotel has available, let us know and we'll ask them to send you information. All arrangements for shipping will be made directly with the Adams Mark Hotel in Buffalo. Shipments will be accepted more than 3 days prior to the event (August 27th) unless other arrangements are made with the hotel.

The Marketplace will be open September2 – September4 and hours will be as follows:

Vendors may set-up Wednesday September 1 after 12:00 pm. Open: Thursday, September 2

10:00 a.m. to 5:00 p.m.

Open: Friday, September 3

8:30 a.m. to 2:00 p.m.

Open: Saturday, September 4

10:00 a.m. to 5:00 p.m.

Breakdown Saturday evening or Sunday morning

You may also want to advertise in the North American Festival of Wales 2004, Program Brochure which will be seen by each attendee, contact Berwyn Jones berwynjones@att.net.

Marketplace space is reserved on a first-come, first-served basis. We will make every attempt to meet any request you might have about your space assignment within the Marketplace Area. Note the price increases after August 1. Marketplace reservations will be accepted after August 15 only if space is available.

If you are unfamiliar with the North American Festival of Wales, please refer to our website www.nafow.org for an overview of the planned events, concerts, seminars and tours planned for September 2004.

Our Festival Hotel is the Adams Mark Hotel at 120 Church St, Buffalo NY 14202, situated downtown at the Waterfront, 15 minutes from the Buffalo-Niagara International Airport and 20 minutes to Niagara Falls. Airport shuttle service is available. NAFOW 2004 rates are \$99.00US per night plus taxes. Rates are available August 31st through September 6th. Toll free: 1-800-444-2326 direct:1-716-845-5100 Fax:1-716-845-5277 www.adamsmark.com/buffalo

We look forward to helping you market your products and services as well as helping you to make productive contacts with Welsh North Americans.

Sincerely,

Gerri Baker Parry for the 2004 Buffalo NY North American Festival of Wales Committee

IF YOU NEED FESTIVAL REGISTRATION MATERIALS, PLEASE ADVISE US AT ONCE.



North American Festival of Wales Buffalo, New York USA September2 - 5, 2004

Vendor Application Form

A paper copy of this application form, or its electronic equivalent, accompanied by a deposit, check, money order or credit card, must be received in order to reserve a table.

| Name of your business/organization} | |
|----------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Name of contact person} | |
| Street address or postal box} | |
| City, State, Zip/Postal code} | |
| Country} Email Ad | |
| Telephone: Please include all area and country codes (when applica | ble) with your number(s) |
| Work} Hom | ne} |
| Name of person responsible at the Marketplace} | |
| Additional comments or needs} | |
| Check here for if you need a North American Festival of Wales R | egistration Packet YesNo |
| > Initial Table @ \$100.00 | \$ |
| ➤ Additional tables @ \$75.00x \$75.00 = | \$ |
| Total | \$ |
| 25% deposit due with application | \$ |
| Remainder due August 1, 2004 or a 25.00 late fee will apply | \$ |
| needs such as telephone lines, electricity, computer hook-up | ador needs: Note that securing any additional Welsh Marketplaces or other special needs, see the price sheet included (or contact h Kimberly Kubala at the Adams Mark Hotel for these services. <u>kkubala@adamsmark.com</u> |
| MAKE CHECK, MONEY ORDER OR MONEY ORDER PAYABLE TO WNGGA and mail to: Gerri Baker Parry, Phone (2 4 email: gbakerpa | WNGGA Headquarters PO Box Toll free wngga@ |
| If credit card payment, circle one: MasterCard OR Visa (for payment | at to WNG A for public sepace unity) |
| Card Number | Expiration date |
| Name as it appears on card | |
| Signature | |
| | |

We (Buffalo 2004 NAFOW) have the right to disallow vendors; merchandise or material we feel is inappropriate

Hotel reservations at the Adams Mark Hotel call 1-(800)-444-2326, 1-(717)-845-5100 or www.adamsmark.com/buffalo (mention the NAFOW rate)

North American Festival of Wales information may be found at www.nafow.org



North American Festival of Wales Buffalo, New York USA September2 - 5, 2004

Vendor Application Form

| | | | Where: | The Adams Mark Hotel, 120 Church Street, Buffalo NY 14202 | | | | | |
|---|-------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|--|--|--|--|
| | | | When: | Marketplace Vendors may set-up Wednesday, September 1 st , after 12 noon. Marketplace Open: Thursday, September 2 nd 10:00 p.m. to 5:00 p.m. Marketplace Open: Friday, September 3 rd 8:30 a.m. to 2:00 p.m. Marketplace Open: Saturday, September 4 th 10:00 a.m. to 5:00 p.m. Marketplace Breakdown: Saturday evening or Sunday morning. | | | | | |
| | > | The Marketplace will be closed at 5 p.m. on Saturday, and won't be open Sunday; venders may take down their stalls on Saturday evening but MUST BE FINISHED BY 7:30 pm. Vendors are responsible for the set-up and breakdown of their merchandise. | | | | | | | |
| | | Table size: 8'x 30" with cloth and draping. No table limit to Vendors | | | | | | | |
| | > | All tables are on a first come, first served basis. | | | | | | | |
| | > | Vendor placement is solely the right of the North American Festival of Wales '04 Committee. The North American Festival of Wales '04 Committee, the WNGGA and the Adams Mark Hotel, are not responsible for fire theft, or accident. | | | | | | | |
| | | Table Fee: \$100.00 first table, \$75.00 each additional table. | | | | | | | |
| | > | A non-refundable payment of at least 25% deposit must accompany contract by check or money order | | | | | | | |
| j | | Balance due by August 1, 2004 | | | | | | | |
| | > | Additional Vendor Needs: Securing any additional Marketplace needs such as the early storage of merchandise telephone lines, electricity, computer hook-ups or other special needs, deal directly with Kimberly Kubala at the Adams Mark Hotel 716 645 516 or | | | | | | | |

We (Buffalo 2004 NAFOW) have the right to disallow vendors; merchandise or material we feel is inappropriate

Hotel reservations at the Adams Mark Hotel call 1-(800)-444-2326, 1-(717)-845-5100 or www.adamsmark.com/buffalo (mention the NAFOW rate)

North American Festival of Wales information may be found at www.nafow.org

B. Claro

Karen Ellis

From:

"Rick Bellwood" <buck@

To:

"Alan Upshall" <

Cc:

<WNGGA@co

st> Owens-Whalen" <lowens-whalen@

"Richard Price Baskwill"

net>; "Connie Holt Claypoo

"Huw S. Williams" <hu

Sent:

Monday, May 10, 2004 9:51 AM

Subject:

Re: sponsorship of NAFOW

Hi Alan,

Thanks for the copy, but I am already aware of this, and I have pencilled it into our schedule and assigned a room. My only question is, "Who's looking after it?".

I first received an email from Berwyn at the end of January, saying Catrin was offering a film festival, paid for by her office. I agreed it would be a great addition to the program, assigned a room and asked him to get more information.

He sent her a long email asking questions about the format, price, equipment needed etc. I have not seen the answers to those questions.

Then I received an email from Gerri Baker Parry at the end of March asking about the film festival. She said Catrin would supply the films but Gerri got the impression it was up to us to arrange all other details.

Gerri has offered to help with this, but I'm reluctant to ask her as she's covering Marketplace. I can't do it, and neither can Berwyn. I assumed (perhaps incorrectly) that Catrin was taking care of all arrangements.

I still think it's a great idea, and I hope we can make it a regular part of the NAFOW. But let's assign one person to look after the details.

Myfanwy

---- Original Message -----

From: "Alan Unahall" Counchs

To: <buck(a

Sent: Thursday, April 27, 2004 5:23 PM Subject: FW: sponsorship of NAFOW

HI Myfanwy

I missed you off the original circulation of this, sorry Hwyl

Alan

The Welsh National Gymanfa Ganu Association, Inc.

(Founded 1929)



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National Welsh American Foundation
Nokomis, Florida

FYI

February 17, 2004

Ms. Myfanwy Sian Davies 3205 Uplands Drive, Unit #2 Ottawa, ON KIV 9T3 Canada

Dear Myfanwy,

I am sure that by this time you have been informed of the proper mess that we are in concerning Market Place for NAFOW '04. It was not that I did anything wrong; I simply did not do enough things right. I knew I needed to get more information from the hotel, such as size of tables, cost, electric, etc. I do not do well trying to do business by phone. So a trip to Buffalo was indicated. Yes, I am in Eastern United States, but I am four hours away from Buffalo. That means an afternoon to drive there, a day to do business and next morning to return to Kittanning, Pennsylvania, my place of Interim Ministry. I never did find three free days in the busy fall schedule to do that. With the arrival of the snow and ice it was even more difficult.

My other feeble excuse is that I really didn't know how to go about the task. Oh, I knew the goal, the end result. But I did not know how to go about it, or even where to start. I would get out the files, look at the forms that Ms. Parry had sent me, look at them in frustration, and say, "I will get to it tomorrow." Of course, tomorrow never came. And in my pride I didn't ask for help.

I had planned to spend time with Gerri in Richmond this past September; she was so busy, so inaccessible, that I don't think we spoke for more than five minutes the whole weekend. I did spend a lot of time in Market Place conversing with the vendors and gave many of them the information about the facilities at Adam's Mark.

International Headquarters

Dr. Ellis J. Jones, Executive Director Gustavus Adolphus College / Box B47 / 800 West College Avenue / St. Peter, MN 56082-1498 Phone: 507-933-7540 / (toll free) 877-831-0563 / FAX: 507-933-6284 / e-mail: ellis@gustavus.edu Web site: http://www.wngga.org Another problem is the use of computers for this task. I have neither the equipment nor the skills. It is an unknown world to me.

My conclusion is that I cannot continue to be the lead person for the Market Place Committee. In fact, I probably should not be on the committee at all, after the way things have gone—not gone. I know that this decision will cause some problem for you, for Lynn and for Dr. Ellis. But I also know that for me to continue to try—and continue to fail—will cause even more problems.

With Chagrin,

Robert D. Hughes

cc: Lynn Owens-Whalen, Dr, John Ellis

John, I am really sorry to let you all down like this. The whole thing just got to be too much. POH From: Gbakerpa

To: wngga@_____berwynjones@a

Subject. Date: Thu, 5 Feb 2004 21:31:53 EST

Berwyn and Martha,

As promised here, attached, are the Marketplace 2003 forms. I have also included a folder which contains at reg. packet that can be emailed which is on electronic stationary that you should be able to use in other ways. I will send it out in several messages so that the files are not too big.

Along with the advise about removing the option for Internet hook up from the form, I also remember now the biggest problem that I had, people relied too much on email and did not send in their paper registration form, so that I had no real hard copy record or contract for some of the vendors. The worst ones were the people who come every year and just figure you know they will show up and pay the day off. Makes it very difficult to plan for space, and had to track people down on the phone at the last minute confirming Visa credits and such. One fellow emailed his Marketplace reservation to the person doing the program, and I did not get it until the week before, as he was getting ready to board a plane from Wales to Vancouver. I would strongly suggest to make it very clear on the Reg. form that either a paper copy of the reg. form must be returned to you to reserve a place or a faxed/emailed copy.

It's all coming back to me now, so feel free to pick my brain while it is a fresh experience.

I spent about \$80.00 printing and sending out registration packets to all of those on the excel mail list, but I think I would do it differently next time. I would send only a post card with the information to contact you if they want a registration packet to be sent. Although that was the marketplace's biggest expense and we more than covered expenses for the Welsh Marketplace and Resource Center, it was only because the tables were free to us and that is not always the case in all hotels.

All for now.

Gerri Parry

Attachment 1: marketplace mail list.xls (application/octet-stream)

Original View

Get Email | Message List | Compose | Folders | Address | Mailboxes | Options Help | Sign Out | Comcast Home Richmond - 2003

| e of exhibitor | Contact | tables | Paid US\$ | Paid CAN\$ | Cmp/pay | Notes |
|----------------------------------------------------|------------------------------------------------------------|--------|--------------------|------------|-----------|-----------------------------------------------------------------------------------|
| NAFOW Artist/Presentor Sales | Bronn, Mabon, Dynfant, Jason Howard, John Bishop, Terry | | | - 2 | | |
| Table: | Breverton | 1 | | | comp | |
| Celtic Connection | Catholine Butler | 1 | | | comp | |
| Cymdethas Madog | Jenny Young | 1/2 | \$45.50 | | Paid ck | |
| Cymru ar Byd | Bryan Jones | 1/2 | 40 | | comp | |
| Dylan Thomas Circle | Tricia Coffey | 1 | | \$125.00 | Paid ck | paid on arrival |
| FOW2004 / Buffalo tourism | Myfanwy Davies Cheryl J. Zanghi | 1 | | | comp | |
| Homecoming Wales | Dr Stephan Price | 1 | | \$125.00 | Paid ck | |
| Jane Davies | Jane Davies | 1 | \$87.50 | | Paid VISA | 7-21-03 (thru WNGGA office) |
| Kathy Gittens | Kathy Gittens | 2 | \$157.50 | | Paid VISA | 7-21-03 (thru WNGGA office) |
| Knot Work designs | Belinda Llewellyn | 1 | | \$125.00 | Paid ck | |
| National Library Wales | Eirionedd Baskerville | 1/2 | 2020.942500 | | comp | |
| Ninnau | Arturo Roberts | 1 | | | comp | pay on arrival \$125 |
| Peter Anson Ent. | Peter Anson | 2 | | \$225.00 | Paid ck | |
| Tourism Richmond | Ramon Jacito | 1 | | | comp | |
| h society of Vancouver | Jane Byrne/ lynn or ganor E | 1/2 | | | comp | |
| Victoria Welsh Society | ? | 1/2 | | | comp | |
| Wales Tourist Board | Heledd Williams | space | | | comp | |
| Welsh Assembly Government | Catrin Brace | space | \$286.00 | 5 | Paid Visa | booth \$111, internet \$175 |
| Welsh Books Council/ 32 books Co | Briget Shine | 2 | | | comp | , |
| Welsh Development Agency | Neil Welch | space | | | comp | |
| Welsh Tartan Center | John Wake | 1 | | \$125.00 | Doid Vice | paid on arrival (thru WNGGA office) |
| St Davids Soc. Pittsburgh / Welsh Heritage Week | Garnet Roth | | D45.50 | | | |
| | | 1/2 | \$45.50 | | Paid ck | personal check |
| The Old Rectory Retreat | Deanna Kasta | info | | \$10.00 | Paid ck | |
| University of Rio Grande | Kara Lewis | 1 | \$87.50 | | | Reimberse, less \$20.47 CAN for duty that was paid by V. Gilder for sent handouts |
| | | | | | J | |
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To: Potential Marketplace Participant

We are pleased to send you details of the Marketplace at the 2003 North American Festival of Wales (formerly known as the Welsh National Gymanfa Ganu), to be held at the Richmond Inn and Convention Centre in Richmond BC. We expect 1,500 people, all eager to see your wares or hear of your services or to learn about your organization. We expect many new Festival of Wales attendees, again a prime group to purchase your products or to be informed of your organization. The Marketplace is conveniently located on the ground floor near the lobby; seminar rooms and the Tearoom for maximum accessibility and will be located in a secured and lockable space.

Marketplace vendors need to reserve space and the number of tables desired by using the (green) **Vendor Application Form**. If you would like to find out about other equipment/furnishings the hotel has available, let us know and we'll ask them to send you information. All arrangements for shipping will be made directly with the Richmond Inn, note that there is limited space to store early shipments of goods. No Shipments will be accepted more than 3 days prior to the event (August 25).

The Marketplace will be open Aug 28th - Aug 31 and hours will be as follows:

Thursday

Sunday

Set up: 9:am -1:pm

Open: 1:pm - 5:pm

Friday &Saturday

Open: 9:am - 5:pm

Open: 9:am - 12pm

Breakdown: 12:pm - 5:00 pm

If for some reason you are unable to take part in the 2003 North American Festival of Wales Marketplace, we invite you to send brochures, catalogs or flyers to be displayed making your products and services known and available for guests to pick up and take home with them. See the (orange) **Information Table Form** for details.

You may also want to advertise in the Festival of Wales 2003, Program Brochure. See page 2 of the (green) **Vendor Application Form.**

Marketplace space is reserved on a first-come, first-served basis. We will make every attempt to meet any request you might have about your space assignment within the Marketplace rooms. Note the price increases after August 1.

Marketplace reservations will be accepted after August 15 only if space is available. Non-Resident vendors will need to be registered six weeks ahead of the event in order to be on the list distributed to border crossings as a participant of the Festival of Wales.

If you are unfamiliar with the North American Festival of Wales, please refer to our website www.nafow.org for an overview of the planned events, concerts, seminars and tours planned for August 2003.

We look forward to helping you market your products and services as well as helping you to make productive contacts with Welsh North Americans.

Sincerely,

Gerri Baker Parry for the 2003 Richmond, BC North American Festival of Wales Committee

IF YOU NEED FESTIVAL REGISTRATION MATERIALS, PLEASE ADVISE US AT ONCE.