



Cowbridge
calling!



Over 40 Years'

Experience of

General
Printing
at your Service.



Gibbs & Brown,
COWBRIDGE.

Phone No. 64.

The Printing Industry

was introduced into England in the year 1476.

The first Printing Press

introduced into Glamorganshire was at COWBRIDGE in 1769, and after many years' service in that Town was sold to Cardiff in 1791 for the trifling sum of £17 17s. 0d.

WE HAVE BEEN ESTABLISHED now over Thirty Years, and we offer you the benefit of our experience.

We have built up

our Business by giving Good Value for money, thereby gaining the confidence of our Customers.

Can we say that ALL Printing to-day lives up to the dignity which the old Masters conferred upon it?

A Plain Question

Is it not becoming a case of "how cheaply can I do it," rather than "how can I make it a worthy product of my craft"?

This policy of placing first cost above all other considerations is not only morally bad for the Printer, but is also materially bad for the buyer.

One of the principal duties of printed matter is to sell goods. Therefore, the cost of such printing to the buyer is reckoned, not by the first cost, but by the percentage of sales resulting therefrom.

The Printers' Business

This shows us that the most economical method of buying print is to judge it by the results attained and the impression created on its recipients!

A correct deduction

Here again we come to the necessity of assuring ourselves that only first-grade work is being produced, as shoddy or "cheap" productions reflect not only on the printer but on his customer as well.

Our policy

The policy and constant endeavour of GIBBS & BROWN are to supply only such a quality as will be in keeping with the best traditions of the Printing Trade, and of which their customers may justly be proud.

If you feel that you can confide in us, write or phone (64) about any job you may have on hand.

We shall be sure to please you!

Are you
getting the most
out of business?

The quickest, cheapest,
surest way to get more business
is by telling people what you
have for sale by means of —

PRINTING. — See us
about it.

**WE PRINT WELL
AND PROMPTLY.**