

BLACKPOOL



EXTENDED TOURS
(3 DAYS)

DURING ILLUMINATIONS

SEPT. 16 *to* OCT. 24
1949



by

WESTERN WELSH

BLACKPOOL

ILLUMINATIONS

TOUR L. THREE DAYS

Inclusive
Fare
£6 12 0

ITINERARY

- 1ST DAY Leave CARDIFF 9.30 a.m. Newport 10.00 a.m., Monmouth, Hereford, Leominster (Lunch), Ludlow, Shrewsbury, Whitchurch (Tea), Warrington, Preston, Blackpool (Dinner, Room, Breakfast; Savoy Hotel).
- 2ND DAY Free for individual action. (Lunch, Dinner, Room, Breakfast Savoy Hotel).
- 3RD DAY Leave BLACKPOOL 9.30 a.m., Preston, Liverpool, Mersey Tunnel, Chester, Whitchurch (Lunch), Shrewsbury, Hereford (Tea), Monmouth, Newport (Arrive 7.00 p.m. approx.) CARDIFF—Arrive (7.30 p.m. approx.).



Blackpool's Bracing Breezes are well-known and so too the famous Illuminations which for the first time since 1938 will again be on view.

Seven miles of brilliantly illuminated promenade with fixed and moving tableaux can only be enjoyed at Blackpool.

There is no Autumn austerity at Blackpool where entertainment is provided to suit all tastes. Summer shows continue at the theatres and on the piers.

First-class hotel accommodation is provided at the Savoy Hotel situated at the North Shore.

On our return journey we pass through the famous Queensway Tunnel which runs for over two miles below the Mersey and provides easy access from Liverpool to the walled city of Chester.

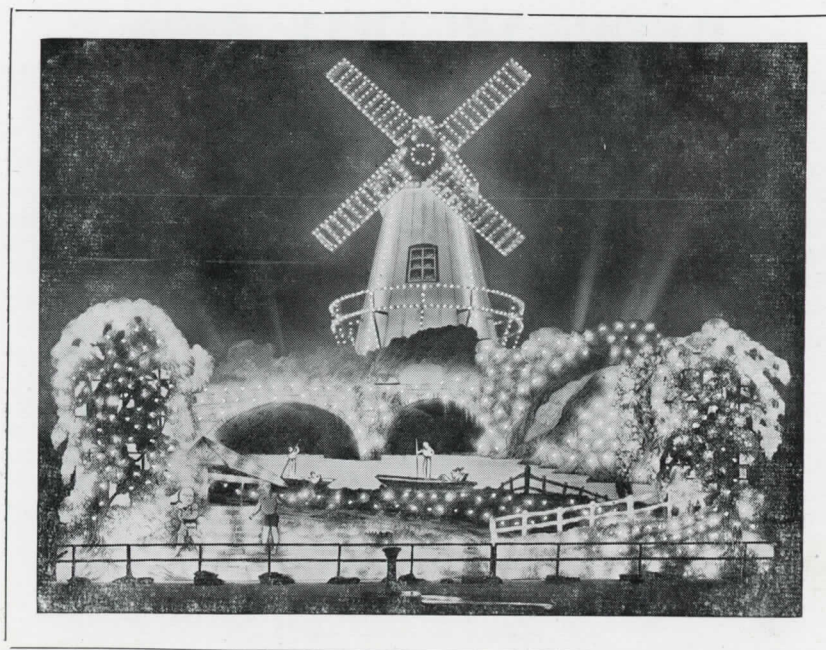
The fare includes reserved seat for the tour, lunch, tea, dinner, room and breakfast (as shown in the itinerary) together with gratuities to hotel staffs and tunnel fees.

Accommodation is limited and intending patrons are requested to make early application for reservations.

Departing Cardiff (Fitzalan Road, Queen Street Bridge) and
Newport (Western Welsh Office, 8, Cambrian Road)

Tuesdays September 20th, 27th. October 4th, 11th, 18th.

Fridays September 16th, 23rd, 30th. October 7th, 14th, 21st.



We gratefully acknowledge our indebtedness to the Gazette and Herald, Blackpool for kind permission to reproduce the photographs

GENERAL INFORMATION

BOOKING—The Booking Form should be completed and returned without delay, together with remittance of 20/- per seat as deposit.

Bookings will be accepted at any of the Company's Offices and at the Offices of Messrs. Thos. Cook & Sons, Ltd., Cardiff.

Cheques, Money Orders and Postal Orders sent to the Company's Offices should be made payable to "Western Welsh Omnibus Co., Ltd." and crossed "& Co." The balance of fare is payable 21 days before the departure of the Tour.

LUGGAGE.—One medium-size suit case per passenger and a small dressing case or hat box can be taken, for which labels will be supplied. All luggage will be carried at "Owner's Risk".

HOTEL ROOMS.—Whilst every effort will be made by the Company to meet the requirements of patrons, this cannot be guaranteed, particularly in regard to the provision of single rooms, and it is earnestly requested that friends travelling together should book double rooms.

RATION BOOKS ETC.—Ration Books are not required for this tour. (Patrons are advised to include soap and towels in their luggage.)

SEATS.—The allocation of seats will be made solely by the Tours Department. Consideration will be given to requests for a particular section of the vehicle but the Company will exercise the right to allot any seat which may be available at the time the booking form is received.

THE COMPANY will make every endeavour to carry out the itinerary of each tour as advertised, but reserves the right to introduce alternative routes, hotels, or other arrangements, should such a course be unavoidable.

THE COMPANY reserves the right to cancel any tour if there are insufficient bookings or by virtue of any circumstances over which they have no control.

WHERE YOU MAY BOOK

WESTERN WELSH OMNIBUS COMPANY LIMITED
(TOURS DEPT.),
PENARTH ROAD, CARDIFF.

Phone : CARDIFF 5715.

ABERDARE W.W.O.C., Gadlys Road	Tel. 279
AMMANFORD W.W.O.C., 7 College Street	Tel. 178
BARRY W.W.O.C., Broad Street	Tel. 1236
BRECON W.W.O.C., The Watton	Tel. 159
BRIDGEND W.W.O.C., Omnibus Station	Tel. 846
CARDIFF Thomas Cook & Son, Ltd., 28 High Street	Tel. 1256
CARMARTHEN W.W.O.C., St. David's Street	Tel. 7468
CROSS KEYS W.W.O.C. Garage	Tel. 103
NEATH W.W.O.C. Station Square	Tel. 219
NEWPORT W.W.O.C., 8 Cambrian Road	Tel. 4765
PONTYPOOL W.W.O.C. Garage (Pontnewynydd)	Tel. 50
PORT TALBOT W.W.O.C., Bethany Square	Tel. 193

Head Office :

ELY, CARDIFF.

REGD. T. EBREY,

General Manager.